

DUPLICATE

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Thomas Peterffy
Attention: Accounts Payable
8 Greenwich Office Park
Greenwich, CT 06831

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
963428-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	WPBF House National	House National	National

Advertiser	Product	Estimate Number
Thomas Peterffy	THOMAS PETERFFY	

Flight Dates	Order #	Alt Order #
10/15/12 - 11/06/12	963428	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	1:00	1	\$3,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	M-----				1	\$3,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/15/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	TPTV1001H	\$3,200.00	NM
2	10/17/12	10/17/12	WPBF News 25 @ 6:00P	6-6:30PM	--W----	1:00	1	\$3,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12	--W----				1	\$3,600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/17/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	TPTV1001H	\$3,600.00	NM
3	10/24/12	10/24/12	M-SUN WPBF News 25 @ 11-11:35PM		--W----	1:00	1	\$3,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12	--W----				1	\$3,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/24/12	11:25 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	TPTV1001H	\$3,200.00	NM
Total Spots							3		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,000.00
<u>Agency Commission</u>	\$1,500.00
<u>Net Amount Due</u>	\$8,500.00